

## **2011 Village Committee Charges**

### **COMMUNICATIONS COMMITTEE:**

- Help establish the Village as the principal communicator of Village affairs with all taxpayers
- Advise on website improvements and management
- Advise on optimum use of web-casts
- Advise on proper format and frequency of “Village News” and e-blasts
- Help establish a working relationship with the BHA’s communications efforts (and other Island entities when appropriate)
- Advise on proper communication to stakeholders of sensitive legal issues
- Review, monitor and report on lobbying activities in Washington DC and Raleigh (in conjunction with Shoreline Protection Committee)
- Establish survey for citizens on the method of deer management
- Help establish and monitor professional public relations efforts
- Help establish protocol for updating stakeholders on the NCIT
- Help improve communication with other coastal communities

### **FINANCE COMMITTEE:**

- Review budgets and financial reports and make recommendations
- Develop Five Year Financial Plan for Council approval
- Monitor Brunswick County’s revaluations of property and advise on appeals
- In coordination with other coastal stakeholders monitor all insurance regulations and programs:
  - Wind and hail
  - Homeowners
  - Golf cart
  - Employee health
  - Flood and COBRA issues
  - Liability
- Evaluate and advise on potential financial impacts of Inlet and Ocean Hazard Area changes
- Aid in pursuit of fair distribution of Brunswick County revenue attributable to BHI, including a blended distribution of sales tax revenue
- Compare BHI budget with budgets of similar communities in order to identify possible cost savings and efficiencies
- Investigate Financial Software

### **PARKS & RECREATION COMMITTEE:**

- Compose the Village’s park and recreational Master Plan for probable/ possible future assets
- Evaluate how the Village may work with Island POA’s and their assets
- Help position this committee to improve the Village’s ability to qualify and receive supporting grants

### **PUBLIC WORKS & UTILITIES COMMITTEE:**

- Evaluate and monitor the plan for providing water and sewer at Island build-out
- Make recommendations for lagoon maintenance, coordinated with BHA and the BHI Club
- Make recommendations for the development of operation and maintenance protocols for the Public Works and Utilities Departments
- Make recommendations for necessary paving

- Evaluate the optimal program for beach planting and sand fencing to promote beach stabilization, coordinate with the Conservancy and make recommendations for implementation
- Evaluate pedestrian and vehicle beach accesses and recommend improvements
- Make recommendations for improved beach debris removal
- Make recommendations for median maintenance, planting and stabilization
- Make recommendations for invasive vine and plant removal
- Make recommendations for programs to promote potable water conservation, especially as it relates to unnecessary or defective irrigation systems

#### **PUBLIC SAFETY & TRANSPORTATION COMMITTEE:**

- Continue to be available to the Bald Head Island community on a regularly basis as a way for transportation and safety concerns to be expressed and to make recommendation to Council as appropriate
- Continue to investigate any transportation or public safety issues brought to the committee by Council
- Evaluate the pilot program for taxi and shuttle service in 2011 and make recommendations to Council
- Investigate future vehicles, segways and miniature golf carts and make recommendations to Council if appropriate

#### **SHORELINE PROTECTION COMMITTEE:**

- **Funding: Channel Operation & Maintenance Budget**  
While a more permanent solution is sought through various means, including litigation, the shipping channel must be cleared of sand with that sand be placed on impacted Bald Head Island beaches. Moreover, the SMP and the Settlement document call for regular dredging of the channel with BHI being the recipient of that sand on a scheduled basis. These legal commitments have not been faithfully funded.  
For that reason, the VSPC prime “interim” objective is to force funding of the O&M budget. Each meeting should deal with the particular challenge presented, the overall strategy to follow, and the interim action steps necessary at that moment.
- **Channel Studies and other Necessities**  
Beyond costs directly attributable to Channel dredging, money is needed to fund various studies related to the remedial process. Examples include non-federal money need for reconnaissance and feasibility studies, oceanographic studies of channel conditions, state funding offsetting community engineered beach costs, and the like. As these cost drivers become evident, the VSPC needs to target sourcing means, strategies, and actions.
- **Funding: Alternative Sources of Funding**  
Given the current and likely continuing economic environment, expecting bi-annual funding of the O&M budget from Congressional budgets or a readily accessible source of funds from the state and its agencies is unlikely. For that reason, we need to apply our thinking to “alternative sources of funding” and execute against an effective strategy. This would target funding from both the State of North Carolina and Brunswick County. Insufficient serious thinking and energy has been applied against this challenge and the VSPC has an opportunity to take on this challenge.
- **Influencing Opinions: Lobbyists and Champions**  
The role of the lobbyists we engage is to help us effectively influence the thinking of State and Federal funding sources so as to achieve our goals. By necessity, we must influence the opinions of those in a position to help us. By creating “champions” at various levels, we can better

compete for the funding we deserve. The VSPC has the opportunity to better “create and manage” such champions and to tighten the connections between our Village and them, as well as between our ambition and their intentional actions.

➤ **Influencing the USACE Relationship**

As a recent commentary on this subject by Joe Brawner pointed out, “The recent legal filing, continuing beach erosion, and continued dredging of the navigational channel off of Bald Head Island will continue to make the development of a positive and productive relationship between the USACE and BHI a difficult task”. There are, at any given moment, a host of issues between the USACE and the Village. These issues are apart from the current litigation. Some are “routine” in that they are called for in the SMP or the Settlement Agreement. Some are “evolving” and relate to some non-routine intrusion into the dialogue between the parties. The VSPC needs to proactively manage the relationship with the USACE, taking an aggressive position based on entitled expectations.

➤ **Communication**

A targeted agenda item for 2011 is improved communications with a considerable list of publics. This list would include the tax-paying stakeholders of BHI to whom there is an accountability owed. The challenge to the VSPC is to make sure the advantages of networking are maximized, that our elected officials and other champions are aware of our efforts and the vexing issues we face, that the “public” that supports BHI for the quality experience it offers them as visitors, and that the surrounding communities are aware of our perspective and prone to support our issues. In carrying out a robust communication ambition in 2011, the committee intends to work with and through the Village Communication Committee when appropriate.

➤ **Technology**

The data that is readily available from a range of sources need be “mined” and understood by the committee. That data presents the “evidence” of conditions not otherwise revealed. It becomes the objective fact in supporting our case. It tells us what is happening, where and when. In some cases, it adds “how” it is happening. Without diligent acquisition of information in the form of data, we are “blind” as to “effect” and can only guess at “cause”. Understanding and becoming comfortable with this data should be part of the VSPC agenda for 2011.

➤ **Legal Matters**

The VSPC should support and be a partner to the litigation process as asked of it by the Village and its legal counsel.

In summary, these seven components which define the areas of focus for the VSPC should be the body of the work agenda reviewed and built upon at each committee meeting. As a matter of routine, specific actions should be identified for each of the seven and tracked on an on-going basis.