The Local Government Commission North Carolina Department of State Treasurer Attention: Dale R. Folwell, CPA Chairman 3200 Atlantic Avenue Raleigh, North Carolina 27604

Re: Bald Head Island Transportation Authority ("Authority")

#### Dear Mr. Folwell:

We write this letter as concerned homeowners, residents, business owners and, most of all, taxpayers of Bald Head Island. We have great concern about the potential adverse impact the sale of the Bald Head Island Ferry to the Bald Head Island Transportation Authority (BHITA). In the nearly three years the BHITA has existed property owners have received little or no information about the process or deliberations. This is troubling. The ferry's affordability and service levels are critical to the island.

We do not represent any organization in particular, we are just highly concerned Bald Head Island stakeholders. It is unfortunate that the largest homeowner's association on the island does not believe advocacy for homeowners is their responsibility and that the seller of the ferry system has seen fit to exclude virtually all the BHI property owners from knowledge and information of this transaction. We write this letter of request as concerned ferry system customers.

We request that the transaction be delayed by six months and require during this extension, the BHITA have a series of public meetings disclosing the details of the transaction, the projections for the future in terms of ferry rates, parking fees and operating schedules. Additional information on ferry replacement schedule and capital improvements to the ferry landings in Southport and Bald Head Island would be needed as the current structures are insufficient at busy periods now. These facilities will need significant capital improvements in the next five years, especially given current projections of rising sea level and navigation channel deepening. The information shared with the public by the BHITA is non-existent. The BHITA is a public entity created by the State and should be providing information to the public and seeking public input.

We support the concept of the transaction. The BHITA, as a state entity, is a better long-term solution to own and operate the ferry than the Texas based Mitchell family. The BHITA will have greater interest in the residents and visitors to the state than a non-resident owner. We understand that the ferry system is valuable and a fair value must be paid. However, from our perspective, the BHITA has been more focused on maximizing the amount paid to the Mitchells rather than ensuring a long term, viable transportation system for the island, Brunswick County and the state.

Currently, the ferry system is operated under the oversight of the North Carolina Utilities Commission (NCUC) and service level changes and fare increases are reviewed and approved by that entity. The parking fees and barge fees are not controlled by the NCUC and have risen substantially since operations were relocated to Deep Point. Although not perfect, it allows for changes to ferry ticket price increases to go through a process with customer input as well as input from the Mitchell family. The current price control system has proven to be a good check on the cost and operations of the ferry to keep prices fair and provide a profit that has been acceptable to the owner. We would like to understand how the service levels, schedule and prices will be determined in the future. The scant information provided so far gives us no comfort.

Again, we request a delay of six months of the pending transaction to allow for public education and input. A series of presentations from the BHITA and allowing for stakeholder input would be a positive step in making the transaction effective for all parties. In the attached we outline some of our concerns.

## Thank you,

Al Buzzard Doug Anderson Lisa Way Andrea Taylor Drew Ann Cook Lori Carey Antoinette Powell Elyse Armitage Louis Welmore Barbara McQuaide Gene Douglas Marlene Carter Beth Kapil Gordon Davis Marty Gaunt Betsy Barr Hayler Osborn Meredith Jeffries Betsy Carr James Henderson Miriam Leonard Jason Ainsworth Bill Morton Missy Anderson Bill Way Joan Guilkey Norman Armitage **Bob Carter** Joe Brawner Pam Ridings Brett Belch Johanna Ainsworth Patricia Barnard Brewse Barnard John Day Patrick Smithey Carmen Mugge John Jeffries Paul Carey Cathy Sigal John Register Paul Mugge Chris Taylor Joseph Elphick Richard Beavers Chuck Hunter Richard Nelson Joyce Douglas Richard Swaim Cindy Belch Joyce Lambert Cindy Gaunt Joyce Nelson Rick Anderson Cindy Swaim Judith Osborn Robert Nixon Claude Pope III Judy Brawner Robert White Sean Callihan Courtney Callihan Jules Showalter Cynthia Henderson Kathey Anderson Shari Beavers Dale Krapf Kay Carwile Stephen Cook David Guilkey Susan Nance Kay Murphy-Brown David Hunter Ken Ridings Suzi Buzzard **David Showalter** Larry Leonard Virginia White Dennis Carwile Watts Carr Leigh Day Wayne Lambert

# Copy:

Sharon Edmundson, Deputy Treasurer
Tim Romocki, Director Debt Management
Susan Rabon, Chair, Bald Head Island Transportation Authority
Village of Bald Head Island Council
K. Christopher McCall, Village Manager
Chad Paul, CEO, Bald Head Island Limited, LLC

### **Some Bald Head Island Ferry Concerns**

#### Cost and schedule:

Apparently the BHITA will increase fares immediately upon acquisition of the assets. Cost increases at this point will all be built into the price paid to the Mitchell's and does not increase available cash flow for the authority to spend on operations and capital improvements. Will the schedule be that same as it has been for years? The island has thrived on a set schedule of the ferry system overseen by the NCUC.

## **Capital improvements (boats):**

What is the schedule for replacing and/or maintaining the ferry vessels? The vessels have recently had sporadic performance issues and have had to be pulled out of service a number of times in the past year. Is there capital available to support improved ferry schedule performance?

# Capital improvements (ferry terminals):

How much capital is available for needed improvements at the terminals. Deep Point needs to have the baggage handling system replaced as it has not been used as was designed originally for years because of design flaws. New parking has to be built as the parking lot is overflowing in the busy summer months. The Bald Head terminal is woefully inadequate. Issues including one of the docks is under water at monthly high tides (and tides are projected to continue to increase even more rapidly as a result of global warming and increased dredging of the shipping channel) and is un-useable at those times. The baggage handling and vehicle service areas are too small and poorly designed resulting in failure at busy times. Bags piled on top of bags as they are loaded and off loaded. This building should be completely rebuilt. The BHI terminal area available for trams, tram parking, arriving and departing passengers, and baggage drop-off and pick-up is not currently adequate and requires redesign, improvement, and possibly relocation.

# **Management:**

Who is going to manage the ferry system going forward? As the Mitchell family has sold off a number of businesses and real estate in the past few years the ferry service levels have deteriorated culminating in an unusually poor 2020 service levels. In addition to the abandoned baggage handling system at Deep Point the ticket system utilizes paper tickets purchased only at the Deep Point terminal and there is no reservation system to allow for planning by travelers. Frankly, it is hard to believe that these antiquated systems are still in place in 2020. The process for deciding the management structure and company should solicit and fully consider user input.

### **Operating capital:**

How much operating capital is available to the authority in the event of lower-than-expected demand or unforeseen capital needs? From the available information it appears that there is little cushion for those possibilities. With the bond rating of BBB- it would be fair to assume that any additional capital would be difficult to find and, if found, likely very expensive. In that event it is likely the authority would have to increase fares dramatically or decrease service which would further reduce demand. Since the ferry and the island's economic viability are closely linked it could create a downward economic spiral for both entities.

## Additional signatures January 28, 2020

Andrew Aronson Jim Bourdon Melanie Robbins Ann Elder Joan Maggio Merry Vaughan Joe Barnard Michael Caufield Anna Hattaway Joe Snee Michael Jones Anne Berry Annemarie Marinelli Joep van Huystee Mike Becker Ashley Jones John Marinelli Mike Stevens Beth Fordham-Meier John Richter Mitch Boyd Betsy Nelson Joseph Novia Natalie Boyd Judy Richter Patricia J Miller Betty Lawrence Bill Linebarger June Beasley Paula Corwin **Bob Price** June Beasley Phil Ross Bob Vaughan Karen Stuver Prudy Weaver Braden Holloway Kate King Randy Novia **Buddy Lawrence** Kathleen T. Koch Randy Riley

Buddy Reger Kathy Linebarger Robert B Liesegang JR
Chip Berry Kim Scagnelli Robert B Liesegang Sr

Chris Hoke Kris Clark Aronson Robert Iseman Chris Parrish Kris Riley Robert Taylor Colleen Parrish L. Darryl Quarles Robert Vaughn Lee Gutshall Dan Boyce Roger Mustian Dan Nelson Lee Weaver Roxann Mustian Dave Stuver Lewis Beasley Sandy Hattaway David Elder Linda St Jean Carlow Scott Mears Deborah L Wildgoose Lynn Barnard Sherry Becker Douglas B. Eberle Marcella Kelsoe Stephen M Cobb Steve Smalley Elizabeth Bellucci Marijke van Huystee Gail Liesegang Mark King Sue Stevens Garnett Kelsoe Mark Scagnelli Suzanne Price Gordon Holmes Mary Beth Snee Tammy Holmes **Hobart Corwin** Mary Holloway Terry Reger Mary Mears Theresa Bourdon Hollis King James A. Koch Mary Taylor Wyndham E. Eberle

Jerry Maggio

## Additional signatures January 29-31, 2020

Abby Brotherton FA Mcleod Phil Ross Ainsley Moyer Frank Klaine Rex Osborne Ann Cathcart Gage Bennington Richard Allison Ann Haglund Gail Gaukel Rick Zelina Anne Gardner Gene O'Callaghan Robert Blau

Robert Drumheller

Ben Bonifant Gene Ramm Heather Ruland Bill Grantmyre Ruth Young Bill Michels Jane Mago Ryland Pruett **Brian Geraghty** Jeanmarie Dellosso Sandra Yancey Cam McIntyre Jennifer Golwyn Sarah Neuwirth Jim Roese Carmen Mugge Scott Ingersoll Carolyn Bell Joe Snee Scott Yancey Catherine McIntyre John Jeffries Sharon McCoy Charles Gaukel Karen Klaine Sherry Roese Christine Osborne Kelly Pruett Steve Kennedy Chuck Ruland Kurt Haglund Steve Terrio Claire Bonifant Kurtis Moyer Sue Kennedy Clinton Young Lisa Zelina Susan Allison Conn Sharp Mark Dellosso Susan Terrio Marvin Neuwirth Susan Weaver Dan Golwyn

**David Bennington** Mary Beth Snee Suzanne Whitmeyer

Tim Bell Deb Geraghty Mary Michels

Debra Drumheller Mary Sue Smith Tim Brotherton Tim Smith Delores O'Callaghan Maryann Ingersoll Tina Bullard Dixon McLeod Mike Stocum Drew Bullard Palmer Sugg Wendy Stocum

Erica Grantmyre Paul Mugge